

ERICA HOLAN LUCCI Ph.D

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instructional design specialist | lms professional | educator | trainer and coach

EXECUTIVE SUMMARY

A dedicated and motivated educator and trainer recognized for stellar pedagogical excellence; meeting and surpassing organizational objectives and outcomes. Heightened coaching and mentoring abilities deployed to enhance and optimize the learning process. Driven to design content supporting learner success in a development focused environment characterized by respect, accountability and accomplishment. Possessing a heightened ability to motivate and guide with an ongoing focus on Learning Management System improvement and deployment; leadership; and skills development.

VALUE ADDED SKILL SETS

Curriculum Design | Instructional Technology | Content Enhancement | Lesson Plan Development | Program Mapping | Classroom Technology | ELearning | LMS | Talent Development | Lesson Plan Design | Wordpress | Stakeholder Collaboration and Management | Technical Training | Assessment Development | Canvas | Adult Learning | Project Management | Presentations and Workshops | Microsoft Office Suite | Teacher Support | Technology Systems and Software | Course Instruction

RECENT TEACHING AND INSTRUCTIONAL DESIGN EXPERIENCE

RUTGERS UNIVERSITY SCHOOL OF COMMUNICATIONS AND INFORMATION New Brunswick, NJ | November 2016 – Present

Driving LMS integration and program design throughout the School of Communication and Information's offering through expanding roles of responsibility, primary accountabilities and successes revolve around:

Instructional Design Specialist | October 2018 - Present

- Conducting assessments to create LMS training frameworks driving outcome-based learner engagement.
- Creating, editing and optimizing engaging course outlines and training materials.
- Serving as faculty resource; collaborating with wider team to ensure consistency in learning delivery.
- Collaborating with teaching staff to ensure compliance with organization wide teaching initiatives.

Canvas Migration Specialist | November 2016 – October 2018

- Successfully assisted faculty instructing on course migration from learning platforms including eCollege and Sakai to the Canvas LMS platform; preparing

TEACHERS AT PLAY

Hackettstown, NJ | Owner / Instructional Designer | July 2013 – Present

A professional development consultancy providing custom designed teacher training programs imparting skills and awareness around incorporating technology into a student-centric learning experience. Working with school districts across the state, deploying leadership in adult learning, I:

- Collaborate with school administrators and school board decision makers.
- Designing and managing video-game based learning programs and activities.
- Deliver superior educator training on podcast, screencast, social media and website development.
- Prepare and conduct professional development workshops and seminars.

RUTGERS UNIVERSITY SCHOOL OF EDUCATION

New Brunswick, NJ | Lecturer | September 2011 – Present

Successfully created and deliver two online graduate level courses: 'Web-Based Multimedia Design for Educators' and 'Developing Digital E-Learning Environments.'

KEAN UNIVERSITY

Union, NJ | Web Developer | September 2008 – October 2015

Highly regarded for its humanities, social science and education programs, graduating the most teachers annually in the state; a leading public university comprised of 5 New Jersey campuses and one in Wenzhou, China; where spearheading various academic initiatives, I served as:

- Lecturer and Composition Program Director | August 2014 – October 2015
- Technology Liaison | Kean University Writing Project | June 2013 – October 2015
- Assistant Director | Kean University Writing Project | December 2011 – October 2015
- Adjunct Instructor | January 2013 – August 2014
- Assistant to the Director | Kean University Writing Project | September 2008 – December 2011

EDUCATION

Doctor of Philosophy (Education); Concentration in Literacy (2018)

Dissertation: Scaffolding "Fun": Teaching Game Design in a 21st Century
Rutgers University | New Brunswick, NJ

Master of Arts in Educational Administration (2009)

Specialization in School Business Administration
Kean University | Union, NJ

Master of Arts (Reading Specialization) (2008)

Kean University | Union, NJ

Bachelor of Arts in Elementary Education (2005)

Kean University | Union, NJ

PUBLICATIONS

Lucci, E. H., Abrams, S. S., & Gerber, H. (2016). Teacher-gamers and mining a literary craft. In Layered perspectives of adolescent literacies. *The ALAN Review*

Boling, E. C., Holan, E., Horbatt, B., Hough, M., Jean-Louis, J., Khurana, C., Krinsky, H., and Spiezio, C. (2014). Using online tools for communication and collaboration: Understanding educators' experiences in an online course. *The Internet and Higher Education*

SELECTED AFFILIATIONS

Member in good standing of:

American Educational Research Association | Association for Supervision and Curriculum Development | Higher Education Video Game Alliance | International Reading Association | International Society of the Learning Sciences | International Society for Technology Education | Literary Research Association

RECENT CONFERENCE ACTIVITY

- 2019 **Lucci, E. H.** (March). Leveling Up Your Canvas Course Through Gamification. Presented at the Rutgers Online Learning Conference
- 2015 **Lucci, E. H.** (June). Anything HE Can do, I Can Do Better - Girls as Game Designers. Individual talk presented at the Digital Media and Learning Conference (DML).
- Lucci, E. H.** (May). The Real and the Realm: Gaming, Teaching and Learning in a 21st Century Context. Presented at the Annual Conference of Computers and Writing (C&W).
- Lucci, E. H.** (May). The Real in the Realm: Examining Pedagogical Practices in the Game/Life Continuum. Organized panel presented at the Annual Conference of Humanities, Arts, Science, and Technology, Advanced Collaboratory (HASTAC).
- Lucci, E. H.** (May). Angry Birds of a Feather Flock Together! Game Scholars Birds of a Feather Discussion. Organized fireside chat presented at the Annual Conference of Humanities, Arts, Science, and Technology, Advanced Collaboratory (HASTAC).
- Lucci, E. H.** (February). Let's Play! Powering-Up Higher Ed, or, Making learning for faculty, staff, and students fun again! Invited workshop presented at the first annual symposium Opening doors to learning: Gaming, gamification, and simulation (NJEDGE.Net).
- 2014 **Holan, E. M.** (May). Full STEAM Ahead! A Case Study on Students' Video Game Design and Development in the Classroom Setting. Paper presented at the Annual Conference of the International Reading Association (IRA).
- 2013 **Holan, E. M.** (April). Master versus n00b: The Interplay between Teachers' Out of School Gaming Practices & Their Pedagogy. Paper presented at the Annual Conference of the American Education Research Association (AERA).
- 2012 **Boling, E. C., Holan, E. M., & Khurana, C.** (November). Exploring new ways of teaching and learning in online literacy education. Paper presented at the Annual Convention of the Literacy Research Association (LRA). San Diego, CA.
- Holan, E. M.** (November). Press start to learn: How videogames are revolutionizing the way we think. Presentation at the Annual Convention of the National Council of Teachers of English (NCTE). Las Vegas, NV.
- Boling, E. C., Hough, M., Khurana, C., & Holan, E. M.** (November). Multimedia, engagement and collaboration: How to humanize the online learning experience. Presented at the Annual Conference of NJEDGE.Net. Plainsboro, NJ.
- Boling, E. C., Holan, E. M., Hough, M., Khurana, C., & Pope, C.** (November). Presented at the Annual Convention of the New Jersey Education Association (NJEA). Atlantic City, NJ.
- Boling, E. C., Holan, E. M., Horbatt, B., Hough, M., Jean-Louis, J., Khurana, C., Krinski, H. L., & Spiezio, C.** (April). Identifying effective pedagogical approaches for online learning: Exploring educators' experiences in a graduate-level course. Paper presented at the Annual Meeting of the American Educational Research Association (AERA). Vancouver, British Columbia, Canada.

Formal References Will Be Provided Upon Request